



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC & NBA (CSE, IT, ECE, EEE & ME)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

School of Management Studies

Report on Industrial Visit

Event Name	Industry Visit
Event type	Industry Interactions
Date /duration	1 Day 01-02-2020
Resources Person/Company	Kusalava International Ltd.
Name of the co-ordinators	Mr.B. Kalyan Kumar
Target Audience	MBA students
Total no of students	90
About the event	Industry Exposure
Objective of the Event	To know the manufacturing process of automobile and to know the marketing technique of the company.
Outcome of the Event	Students are able to gain the knowledge regarding the manufacturing process of automobile industry and the techniques to manage the raw materials and learned about managing the employees on the company.
Feed back	Students are satisfied the with this industrial Visit

Photographs

